

1 INGREDIENTS

 <4> PINE SCOTCH	 <5> LAVANDIN GROSSO	 <6> YLANG YLANG COMPLETE	 <7> ROSEMARY	 <8> SPEARMINT	 <9> BASIL
 <13> PERU BALSAM	 <14> NEROLI	 <15> VETIVER	 <16> MYRRH	 <17> JASMIN ABSOLUTE	 <18> ANGELICA
 MILE	 <23> CLARY SAGE	 <24> CYPRESS	 <25> EUCALYPTUS	 <26> GINGER	 <27> GERANIUM
 <34> CISTUS	 <35> GERANIUM BOURBON	 <35> PINE	 <36> LEMON		
 <42> MYRTLE	 <43> PATCHOULI	 <44> LIME	 <45> MAJORAM		

2025 FRA 422 x SUSTAINABILITY  
Fragrance With Planet: Sustainability Report

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# Our Company

## Company Overview & Introduction

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<b>Company</b>	Phytosoul Inc.
<b>CEO</b>	Boram Park
<b>HQ</b>	11-4, Maehwa-ro 48gil, Bundang-gu, Seongnam
<b>Lab</b>	#206, 101 Dongmak-ro, Mapo-gu, Seoul
<b>Web</b>	<a href="http://www.fra422.com">www.fra422.com</a>

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### About Us

The right way, the fun way — a new approach to fragrance.

'FRA' stands for 'FRAGRANCE'

'422' marks April 22nd, Earth Day

When fragrance meets the bottle, sustainability becomes our principle — not a constraint, but the source of creativity. FRA 422 explores ways to enjoy scent sustainably, between nature and people.

With our own tone and look,  
we embody restraint with lightness,  
wit with sincerity —  
finding the balance between ethics and beauty.



## Products

We craft perfumes, hand creams, and concentrated diffusers using only sustainably sourced fragrance materials. Each scent is assigned a unique code, and when blended, the alchemy of perfumery gives birth to a 'fragrance character.' We call this a 'PERFUME SOUL.'

Concentrated diffusers feature single-note ingredients, allowing you to layer and mix as you please.

PERFUME 50ML



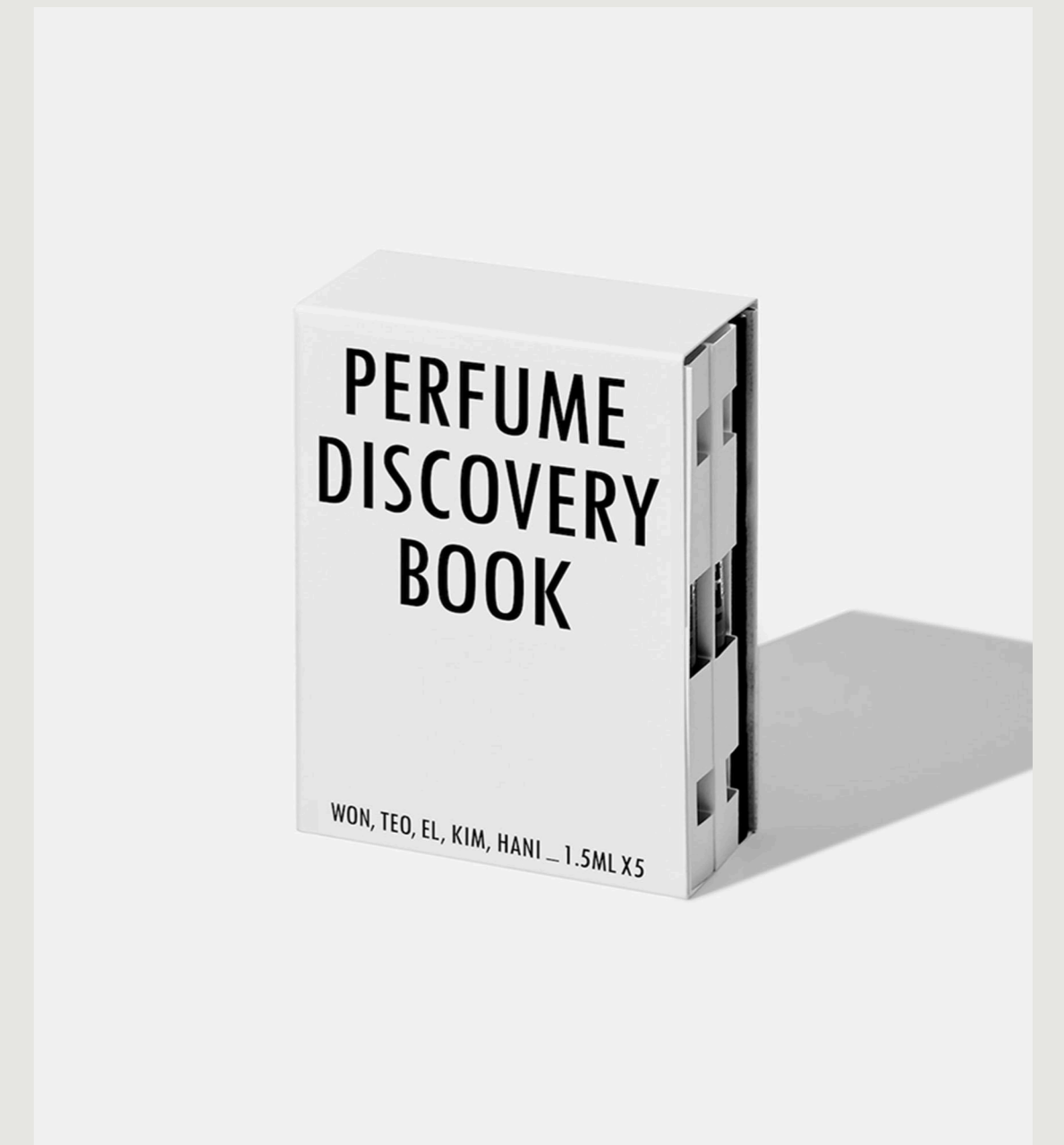
PERFUME 15ML



PERFUME 1.5ML



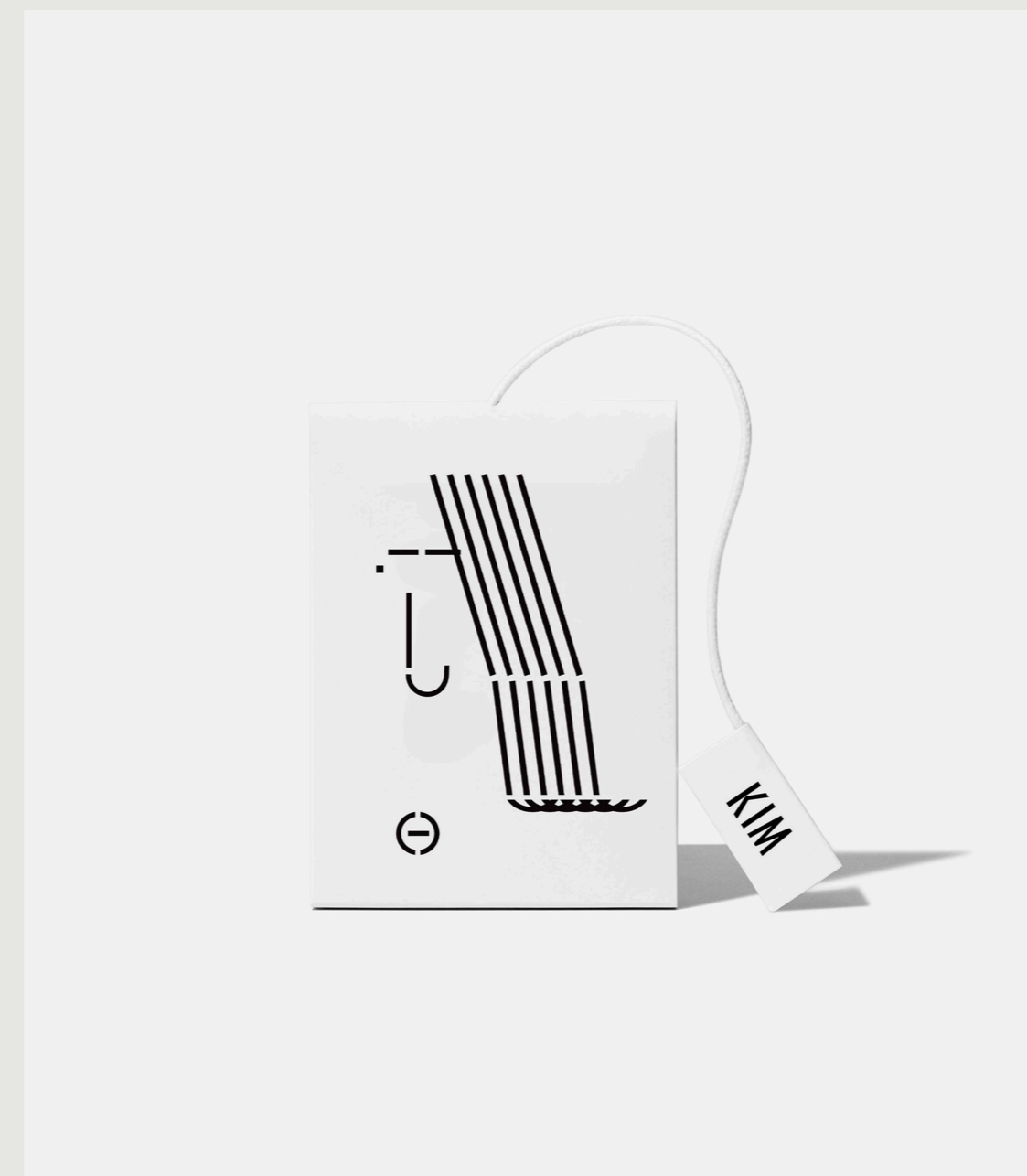
PERFUME DISCOVERY BOOK



## HANDCREAM



## SACHET



## CONCENTRATED DIFFUSER



## REUSABLE BAG



# Our Sustainability Efforts



### **Where does fragrance come from?**

The beautiful scented products around us contain 'natural essential oils.' These oils are compounds plants synthesize using sun and water — stored in tiny pockets across flowers, leaves, roots, seeds, and fruits.

But extracting this fragrance demands enormous botanical sacrifice. A single 10ml bottle of essential oil requires 500,000 rose blossoms, 1.5kg of lavender, or 66 lemons.

Sometimes plants hide their fragrance deep within, or make it nearly impossible to reach. Sandalwood oil is extracted only from sandalwood trees over 30 years old — felled root and all.

Agarwood (sold as 'Aoud' or 'Oud') and Guaiac wood ('Gaiac') are vanishing as their popularity grows. All are listed on the IUCN Red List of endangered species. Of 80,000 plants and animals used globally for fragrance and therapy, 15,000 are facing extinction.



# Mindful Sourcing From the Start

At FRA 422, sustainability begins with the ingredients themselves. We've sorted every fragrance material currently used in perfumery and cosmetics into two categories — suitable and not suitable — based on the IUCN Red List.






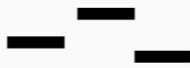
































## IUCN RED LIST

The IUCN Red List, published by the International Union for Conservation of Nature, evaluates the conservation status of plant and animal species — classifying them into 'Least Concern,' 'Vulnerable,' 'Critically Endangered,' and more. It's a key biodiversity indicator.

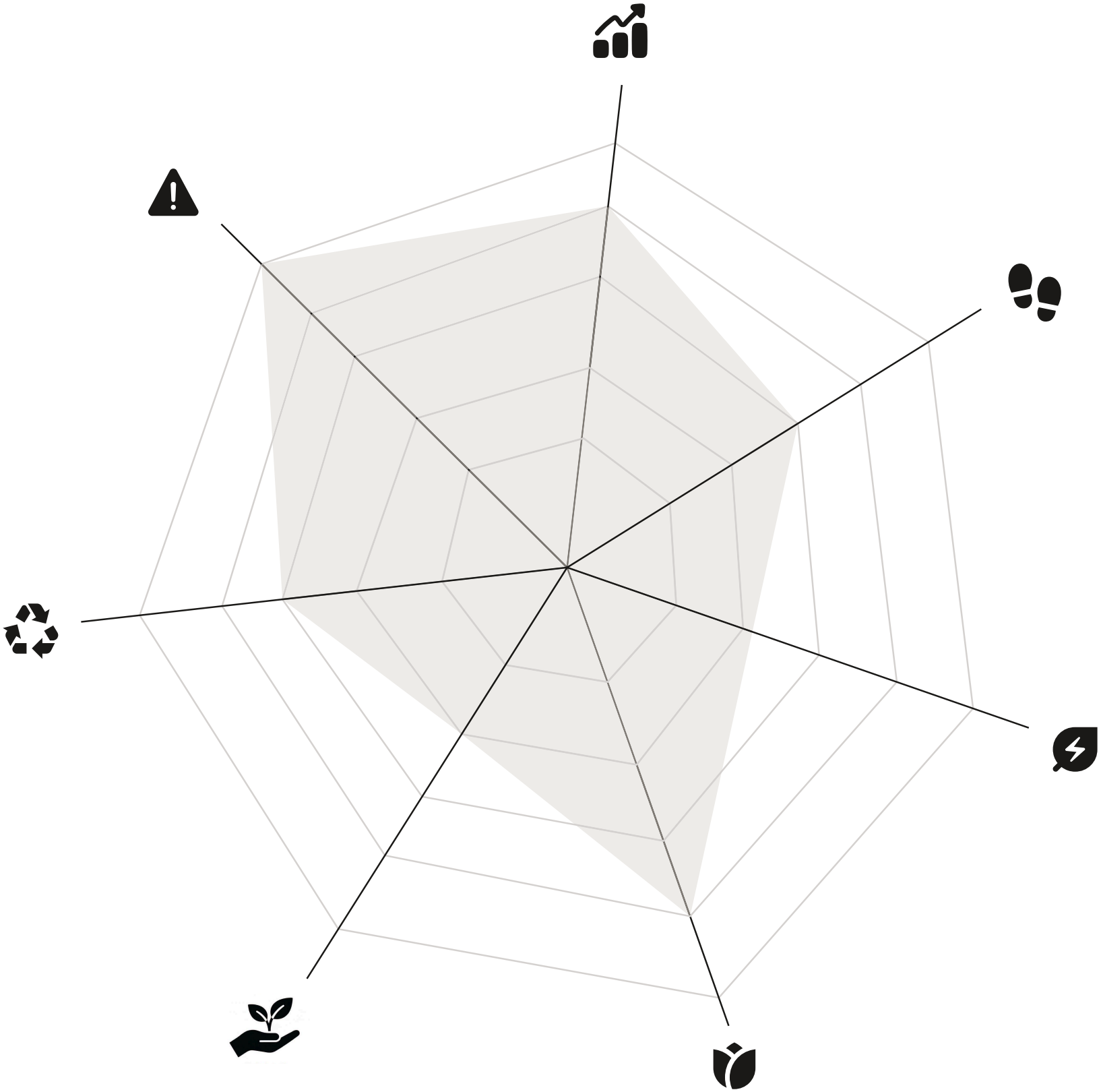
# Suitable Scents

We define natural essential oils from plants with no (LC) or low (NT) extinction risk as 'Suitable Scents,' used under our 7 principles of sustainability. These approved scents carry the '422 CODE' — FRA 422's own certification mark and symbol.

PETITGRAIN  <T1>	PINE  <T2>	LEMONGRASS  <P5>	EUCALYPTUS  <P2>	LIME  <B7>	CLOVE  <R9>	JUNIPERBERRY  <B10>	PEPPERMINT  <P7>	ROSE  <F1>	LAVENDER  <F5>	PALMAROSA  <F11>	ROSEMARY  <P3>
CHAMOMILE  <F7>	BLACK PEPPER  <S1>	SAGE  <P4>	CEDRAT  <B5>	YLANG YLANG  <F3>	FRANKINCENSE  <G1>	GERANIUM  <F6>	VETIVER  <R2>	CEDARWOOD  <W1>	CARROT SEED  <S3>	CARDAMON  <S2>	ANGELICA  <P8>
GRAPEFRUIT  <B6>	BERGAMOT  <B4>	BIRCH  <W4>	TEATREE  <L1>	CISTUS  <F8>	MANDARIN  <B3>	HINOKI  <W2>	TOBACCO  <L3>	NEROLI  <F2>	TUBEROSE  <F10>	ELEMI  <G2>	NUTMEG  <S4>

# Fragrance Sustainability Assessment

Each ingredient we use is evaluated against the following criteria. Through these standards, we choose materials not just for how they smell, but for how they're grown, harvested, and made. The assessment spans 7 categories, evaluating sustainability from multiple perspectives.



- ⚠️ ENDANGERNESS** Evaluates whether the material is endangered or a resource requiring protection
- ♻️ UPCYCLING / BYPRODUCTION** Evaluates whether byproducts or upcycled materials are used to maximize efficiency
- 🌱 FARMING / HARVESTING ETHICS** Evaluates whether cultivation or harvesting considers environment and ethics
- 🍃 EXTRACTION SUSTAINABILITY** Evaluates how efficiently the plant is used during extraction, with minimal waste
- ⚡ ENERGY SUSTAINABILITY** Evaluates the renewability and efficiency of energy used in production
- 👣 CO2 FOOTPRINT** Evaluates efforts to reduce carbon emissions during production and transport
- 📊 RE-INVEST** Evaluates social reinvestment in environmental protection and certification status

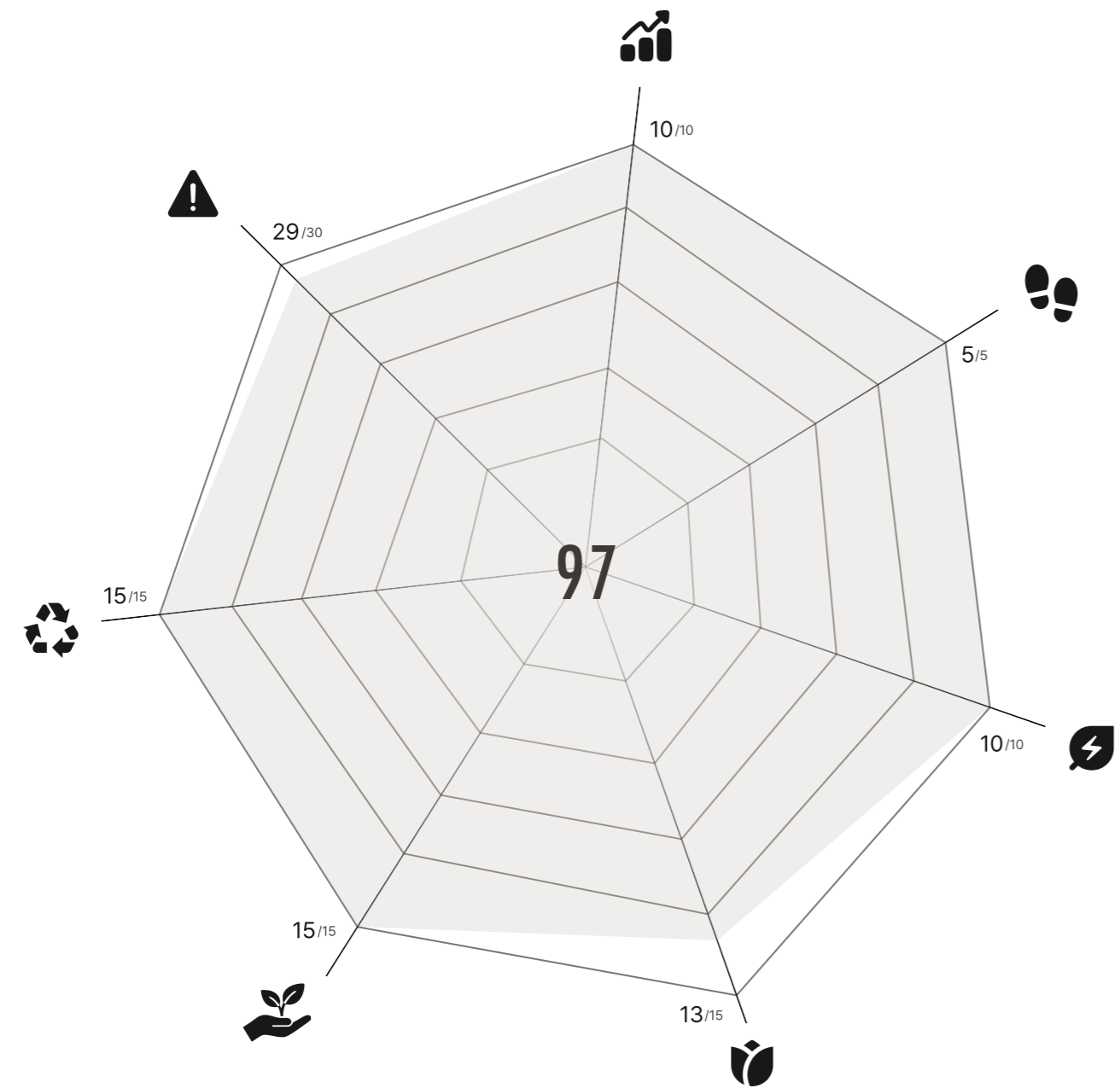
\* Where exact data isn't yet available, industry estimates are used. Scores may be revised as more information becomes available.

<b>ENDANGERNESS</b>	<b>IUCN Red List Status</b>	Evaluates the IUCN Red List category and endangered status
	<b>Population Trend</b>	Evaluates the population trend defined by IUCN
	<b>CITES Regulation</b>	Evaluates whether the material is regulated under CITES
<b>UPCYCLING / BYPRODUCTION</b>	<b>Use of Upcycled Materials</b>	Upcycled materials are resources originally destined for waste (e.g., food industry residues) reprocessed for new use as fragrance ingredients. They maximize raw material utility and effectively reduce extraction waste. We evaluate whether upcycled sources are used for each material.
	<b>Use of Byproducts</b>	Byproducts are secondary resources generated during primary production (e.g., fruit peels after food processing, sawdust after timber work). Reusing what would otherwise be discarded reduces waste and increases sustainability — particularly across food, agriculture, and forestry. We evaluate whether each material is byproduct-based.
<b>FARMING / HARVESTING ETHICS</b>	<b>Cultivation Method</b>	
	<b>(Cultivated) Eco-Friendly Practices</b>	
	<b>(Wild-Harvested) Ethical Harvesting</b>	

<b>EXTRACTION SUSTAINABILITY</b>	<b>Extraction Source</b>	Identifies which part of the plant the material is extracted from
	<b>Yield Rate (per kg of plant material)</b>	Evaluates how much oil is extracted per kg of plant material — higher yield is more eco-friendly
<b>ENERGY SUSTAINABILITY</b>	<b>Chemical Cleanliness</b>	Evaluates whether eco-friendly extraction methods are used in fragrance production
	<b>Renewable Energy Use</b>	Evaluates whether renewable sources like solar, wind, or bioenergy are used in production and extraction
<b>CO2 FOOT PRINT</b>	<b>Import Distance from Origin to Production Site in Seoul (km)</b>	Evaluates origin and destination of materials and transport mode (air, sea, truck). Shorter distances lower carbon emissions; sea transport is more eco-friendly than air, with greater carbon reduction.
	<b>Logistics Optimization or Low-Carbon Transport</b>	For wild-harvested materials: what ethical standards prevent ecosystem damage during harvesting
<b>RE-INVEST</b>	<b>Other Environmental Reinvestment</b>	Evaluates other environmental reinvestment, donations, or protection activities
	<b>Sustainability Certifications &amp; Labels</b>	Verifies official certifications such as Ecocert, USDA, or COSMOS

# LEMON

<B1>



**Botanical Name**

Citrus limon (L.) Osbeck

**IUCN Status**

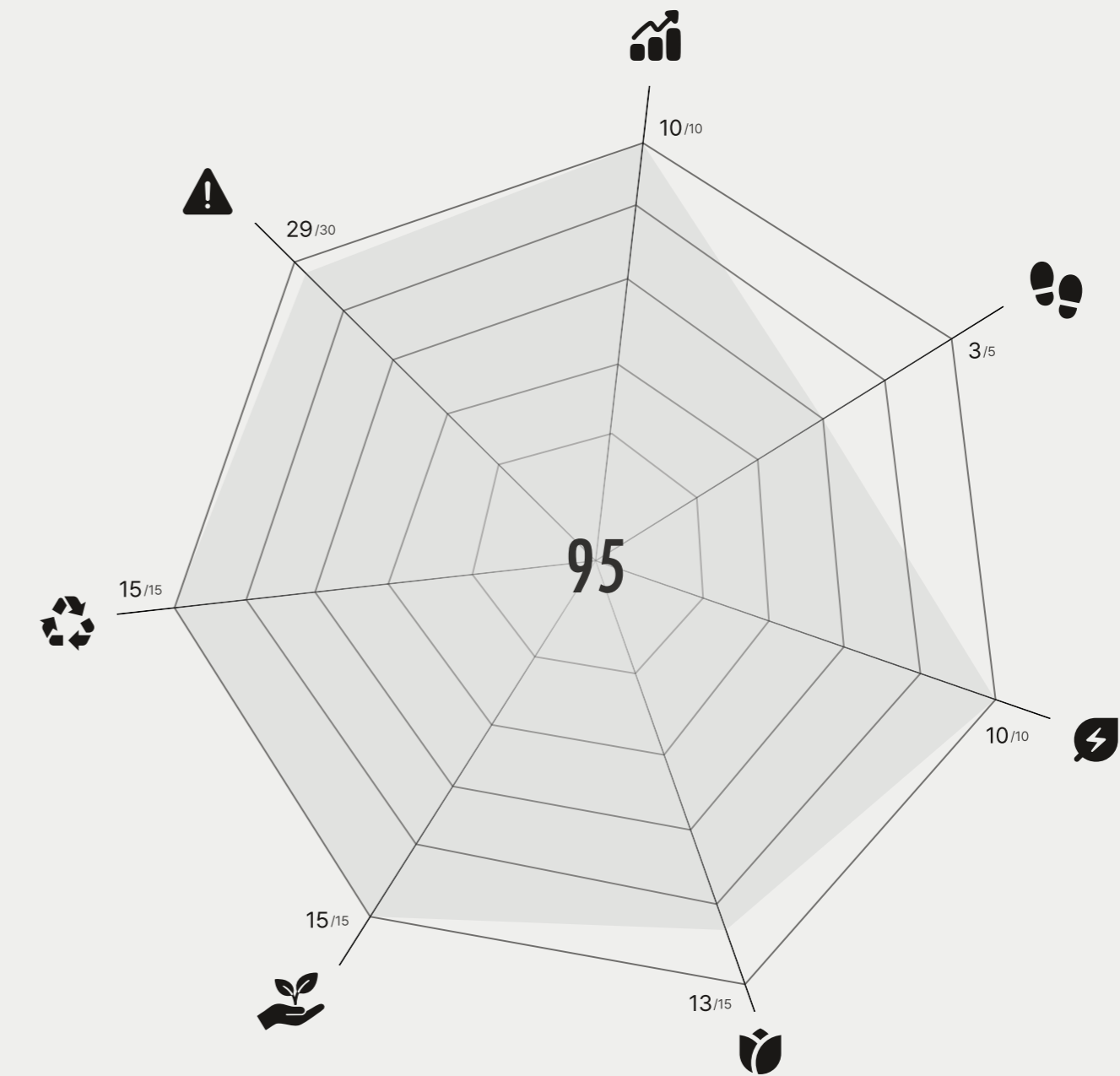
Not Evaluated (NE)

**FRA 422 Ways**

We use UPCYCLED oil from peels left after the fruit is consumed, extracted via cold-pressing — a highly sustainable method.

# BERGAMOT

<B4>



**Botanical Name**

Citrus bergamia

**IUCN Status**

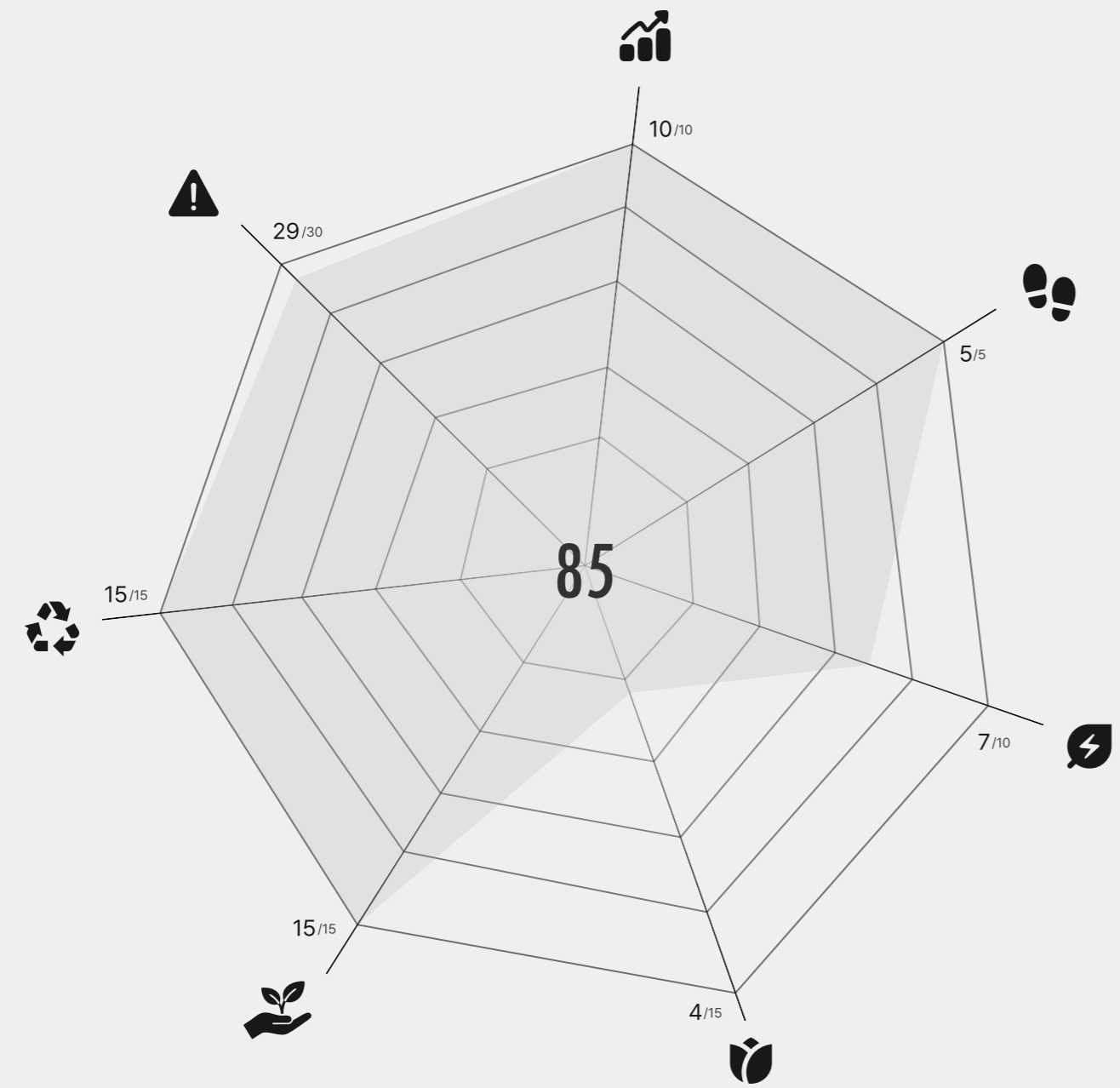
Not Evaluated (NE)

**FRA 422 Ways**

The fruit pulp goes unused, but post-extraction residue — high in sugar — is recycled into bioethanol, biofuel, and natural fertilizer.

# CEDARWOOD

<W1>



## Botanical Name

Juniperus virginiana (Eastern Red Cedar), Cedrus atlantica (Atlas Cedar), Cedrus deodara (Himalayan Cedar)

## IUCN Status

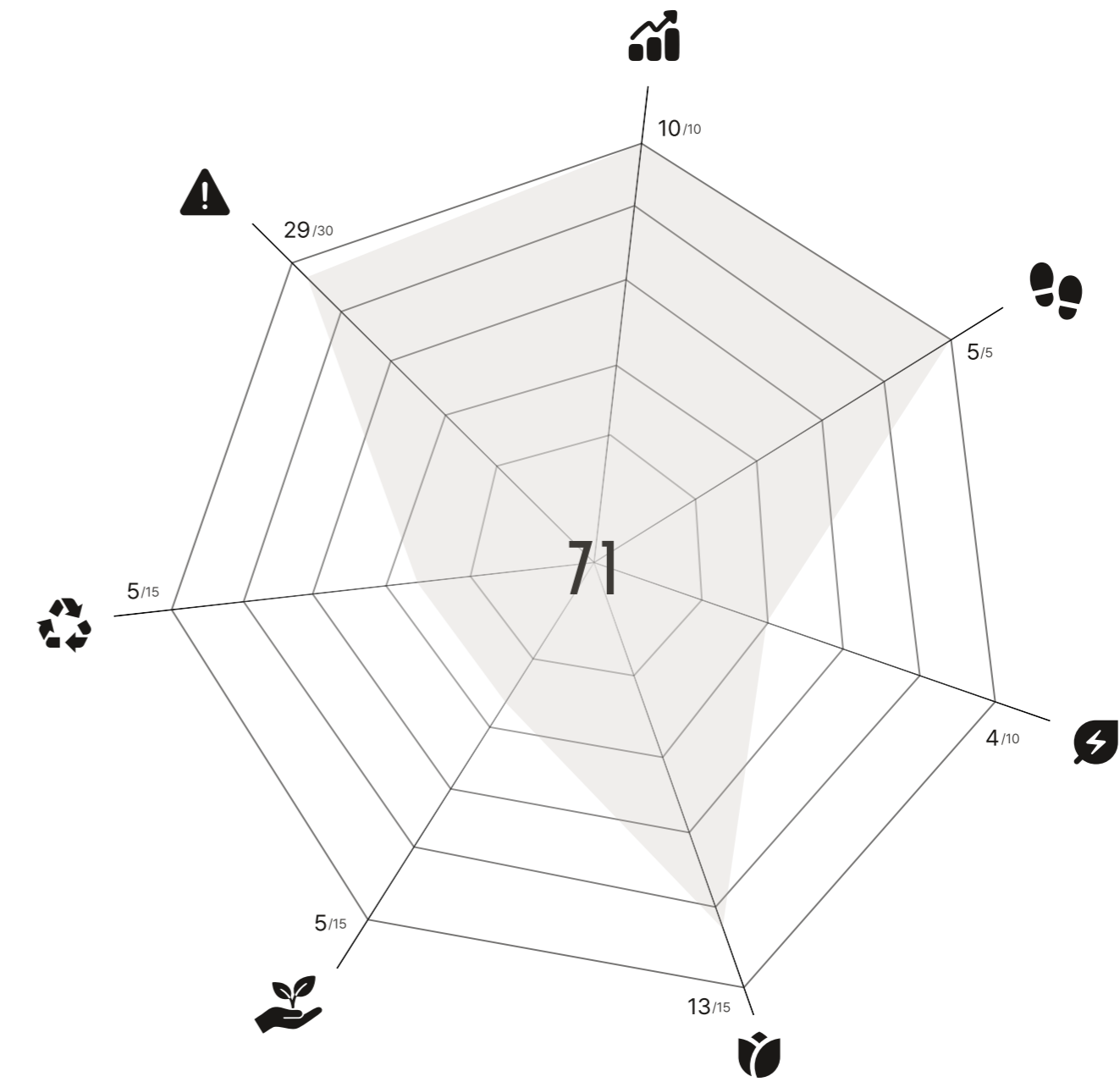
Endangered (EN) or Least Concern (LC), by species

## FRA 422 Ways

While some trees are felled for fragrance, we source UPCYCLED oil extracted from byproducts of timber processing.

# GERANIUM

<F6>



## Botanical Name

Pelargonium graveolens

## IUCN Status

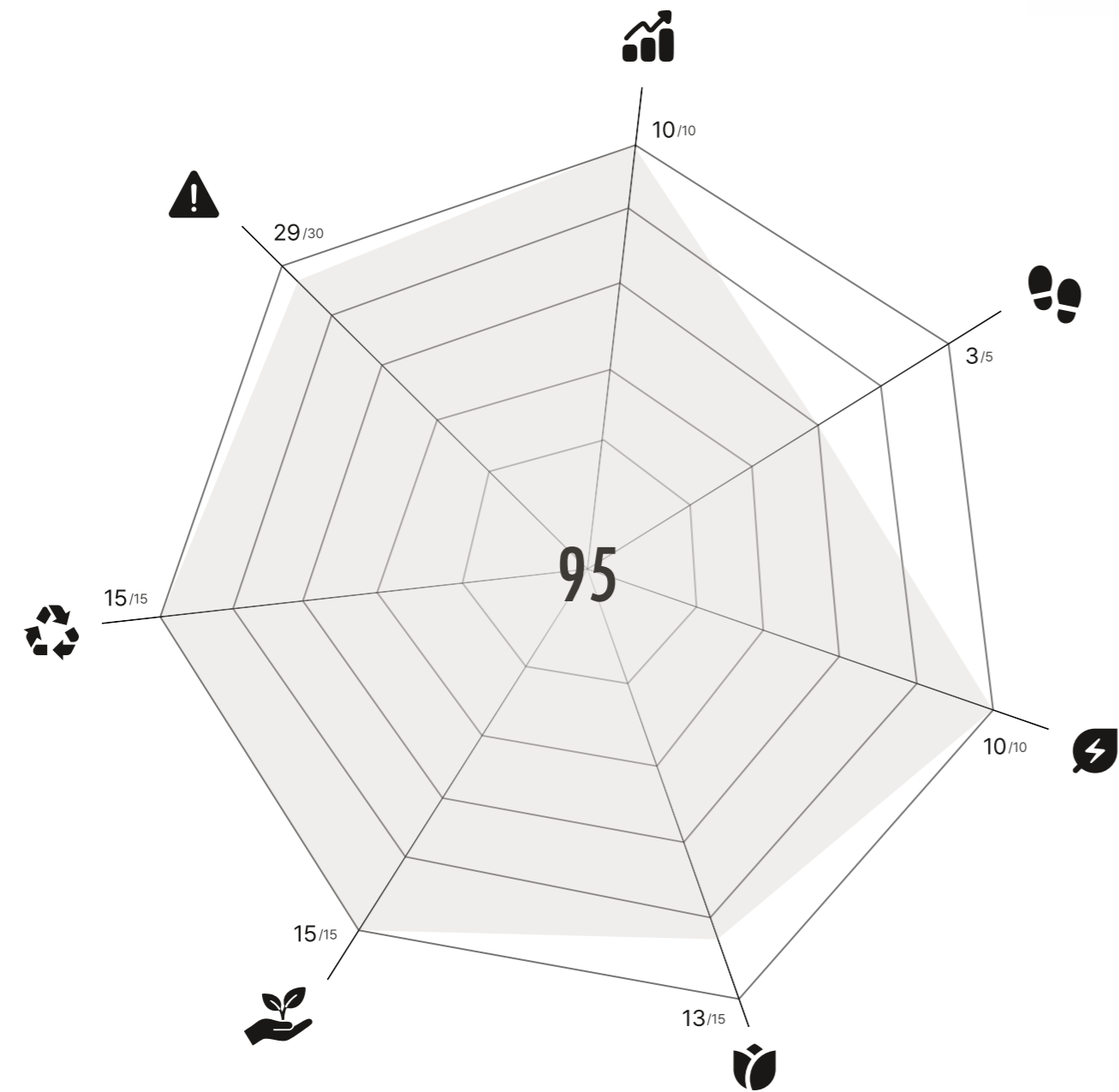
Not Evaluated (NE)

## FRA 422 Ways

We partner with local communities for ethically grown geranium, prioritizing producers whose residues can be reused as fertilizer. As a plant-based ingredient, it also helps replace animal materials.

# GRAPEFRUIT

<B6>



**Botanical Name**

Citrus × paradisi

**IUCN Status**

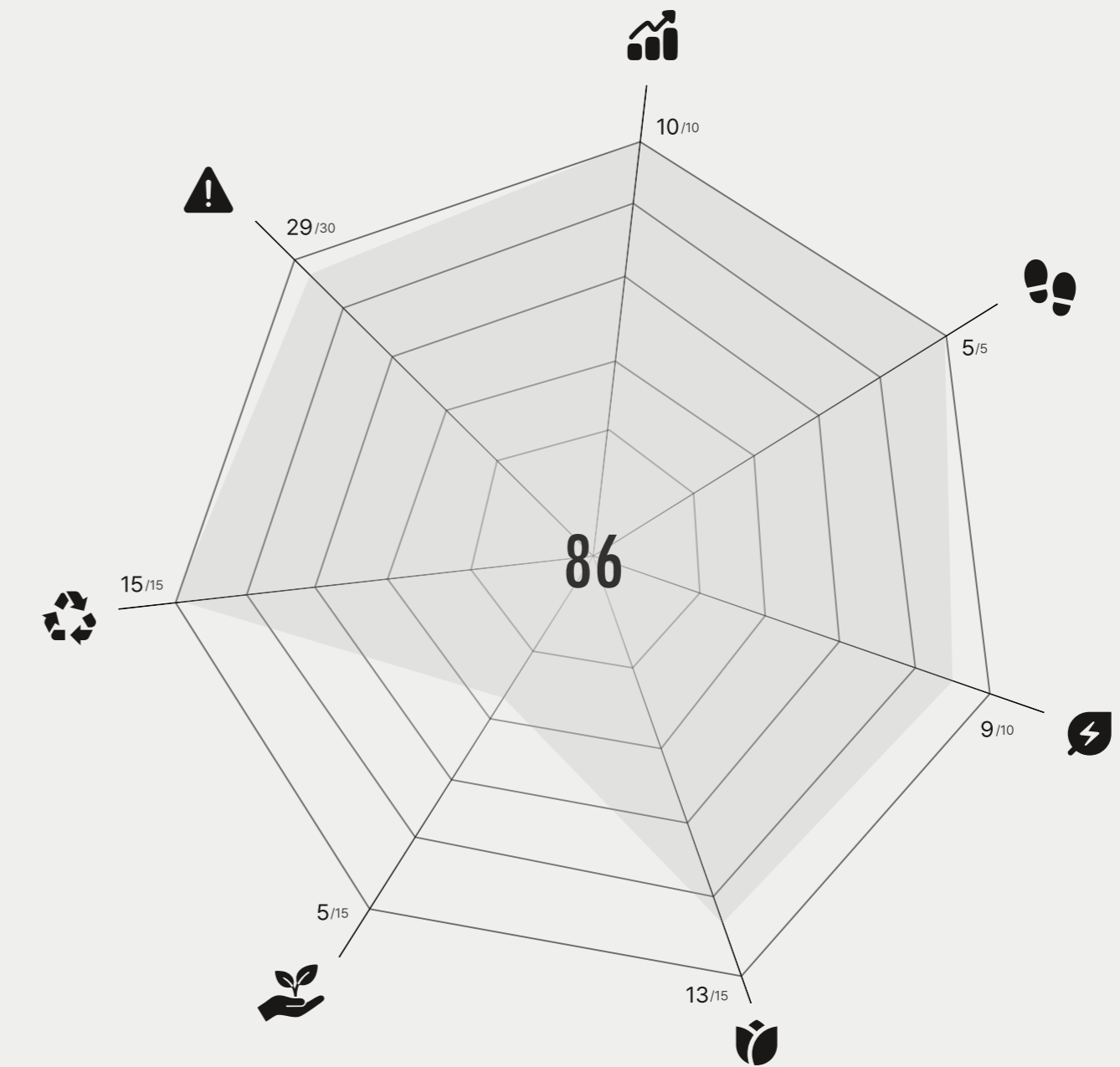
Not Evaluated (NE)

**FRA 422 Ways**

We use UPCYCLED oil from peels left after the fruit is consumed, extracted via cold-pressing — a highly sustainable method.

# LAVENDER

<F5>



**Botanical Name**

Lavandula angustifolia (True Lavender), Lavandula x intermedia (Lavandin)

**IUCN Status**

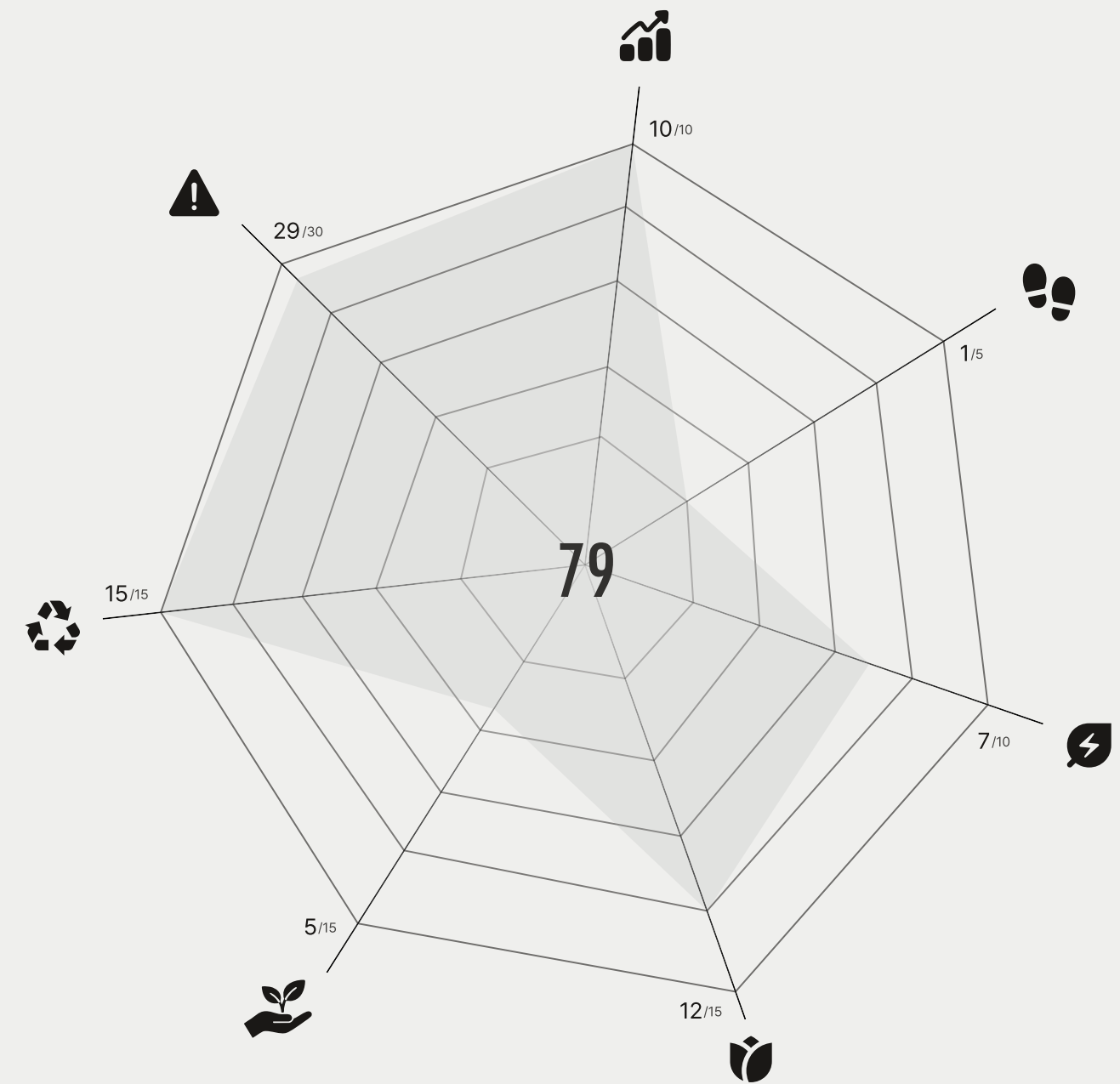
Not Evaluated (NE)

**FRA 422 Ways**

True lavender has lower yields and is pest-vulnerable. To reduce resource use, we prioritize harder hybrids like lavandin grown together with lavender.

# NEROLI

<F2>



**Botanical Name**

Citrus aurantium

**IUCN Status**

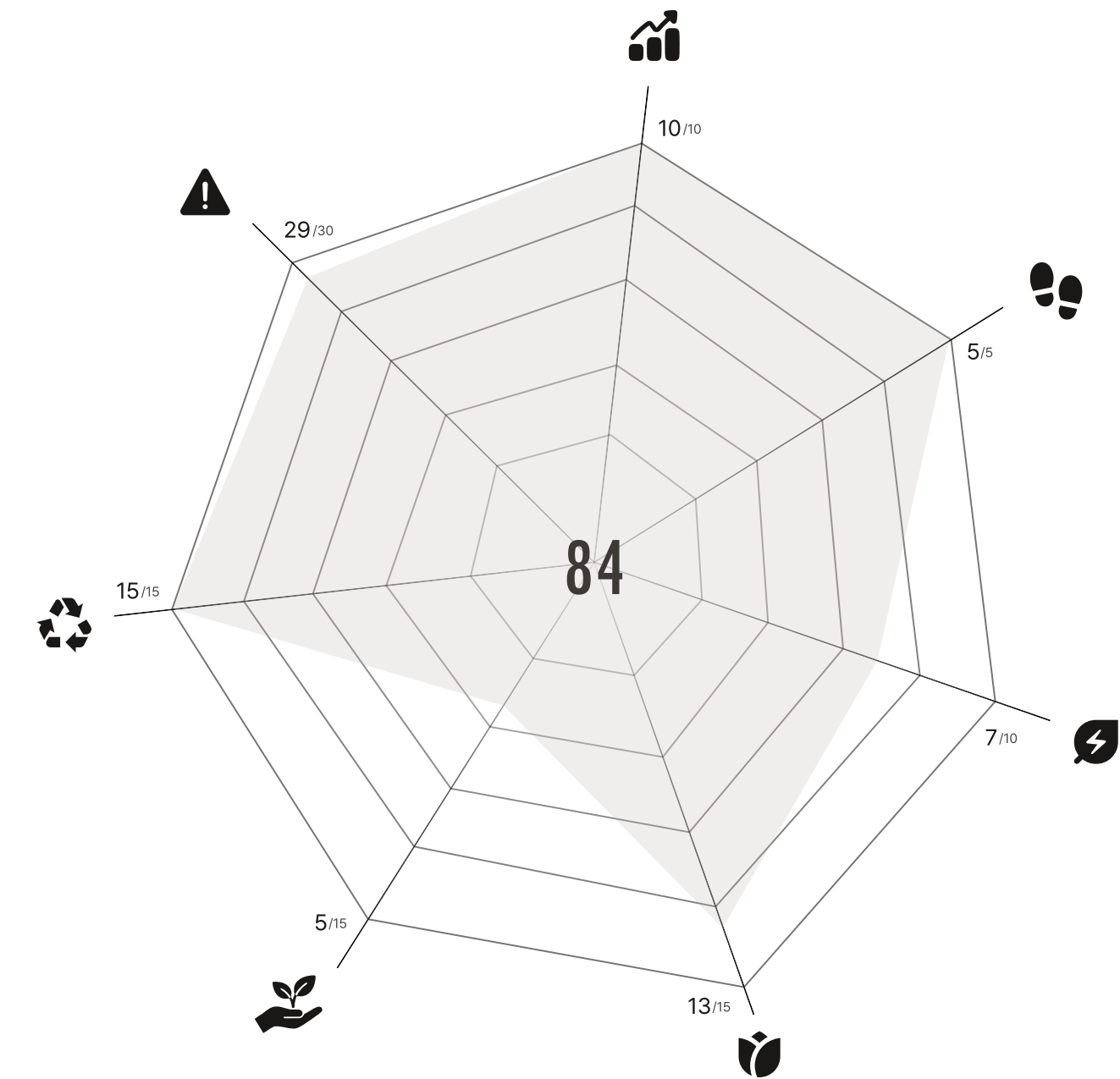
Not Evaluated (NE)

**FRA 422 Ways**

We use neroli selectively, only where essential and in small amounts. Suppliers are chosen based on eco-friendly extraction and locally sustainable cultivation.

# PINE

<T2>



**Botanical Name**

Pinus sylvestris, Pinus pinaster

**IUCN Status**

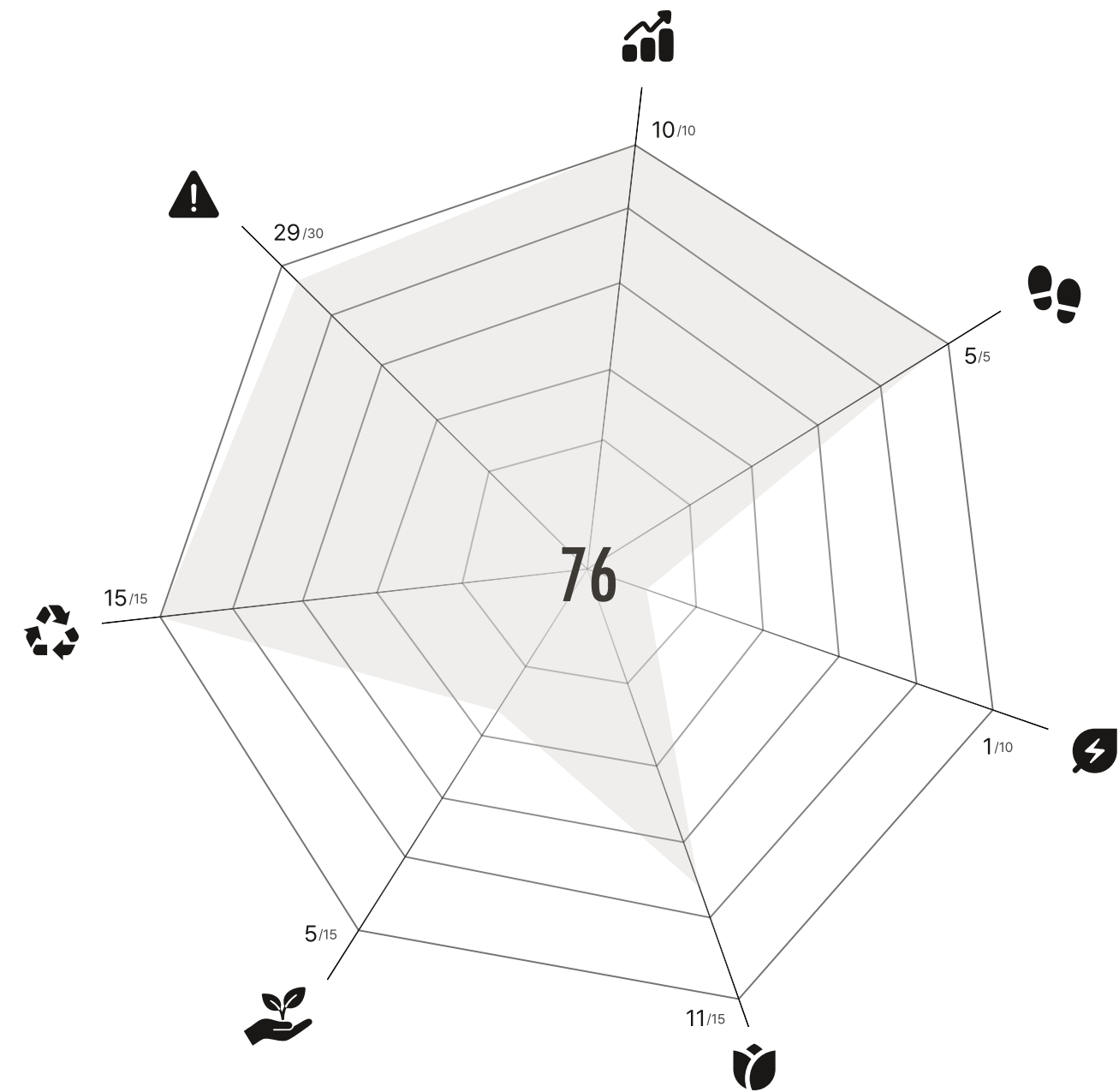
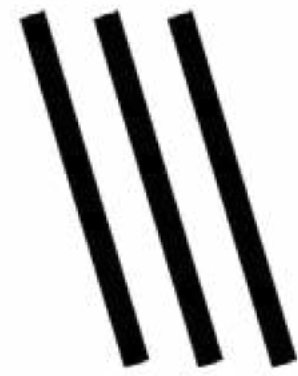
Not Evaluated (NE) or Least Concern (LC)

**FRA 422 Ways**

We use UPCYCLED oil from branches and leaves left over from paper and timber industries. We also prioritize products from FSC-certified forests, ensuring legal and sustainable management.

# ROSE

<F1>



## Botanical Name

Rosa damascena, Rosa centifolia

## IUCN Status

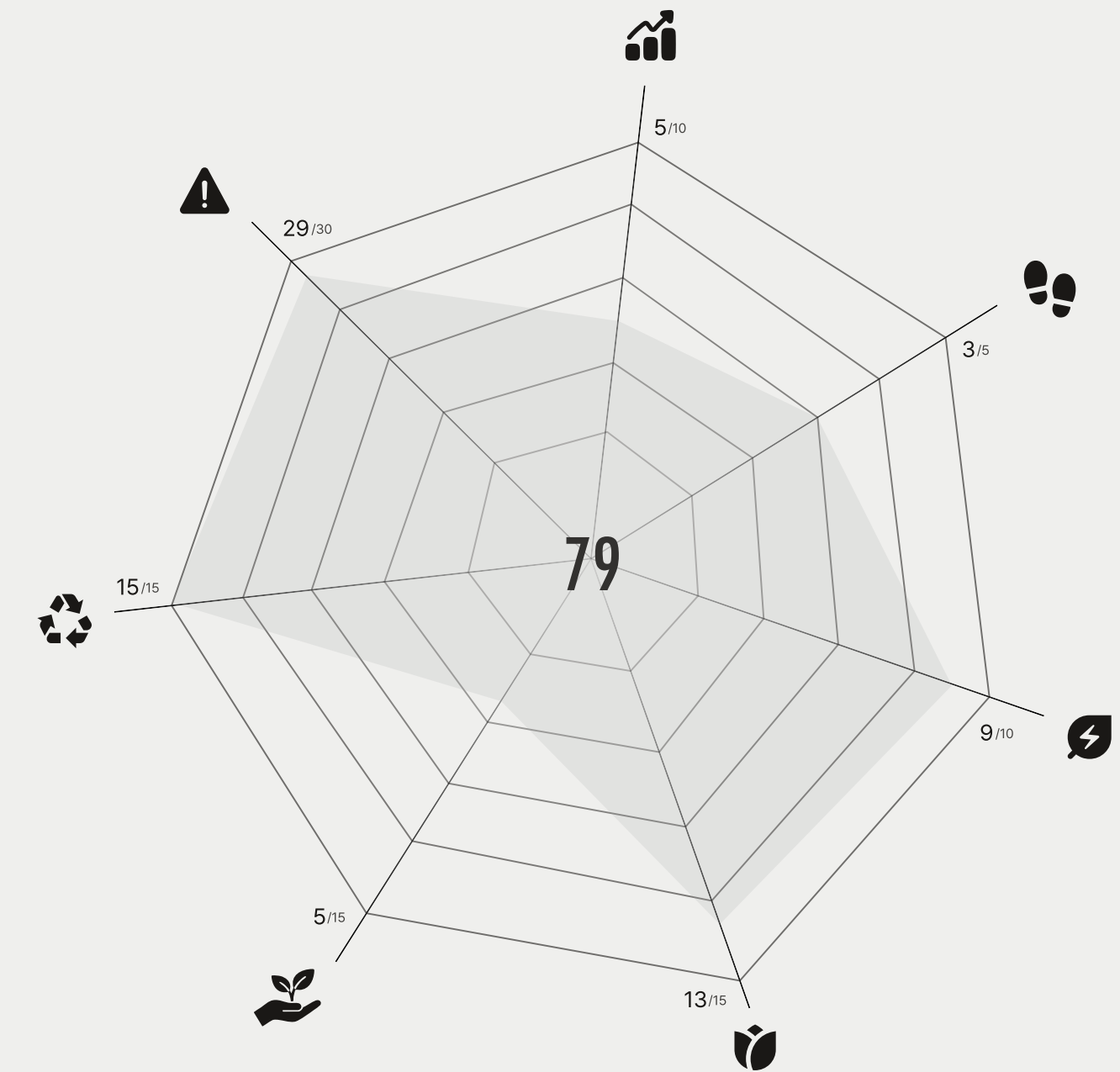
Not Evaluated (NE)

## FRA 422 Ways

We source rose absolute and oil from sustainability-certified estates. Given low yields, we use rose with restraint — only where it's truly essential.

# ROSEMARY

<P3>



## Botanical Name

Salvia rosmarinus

## IUCN Status

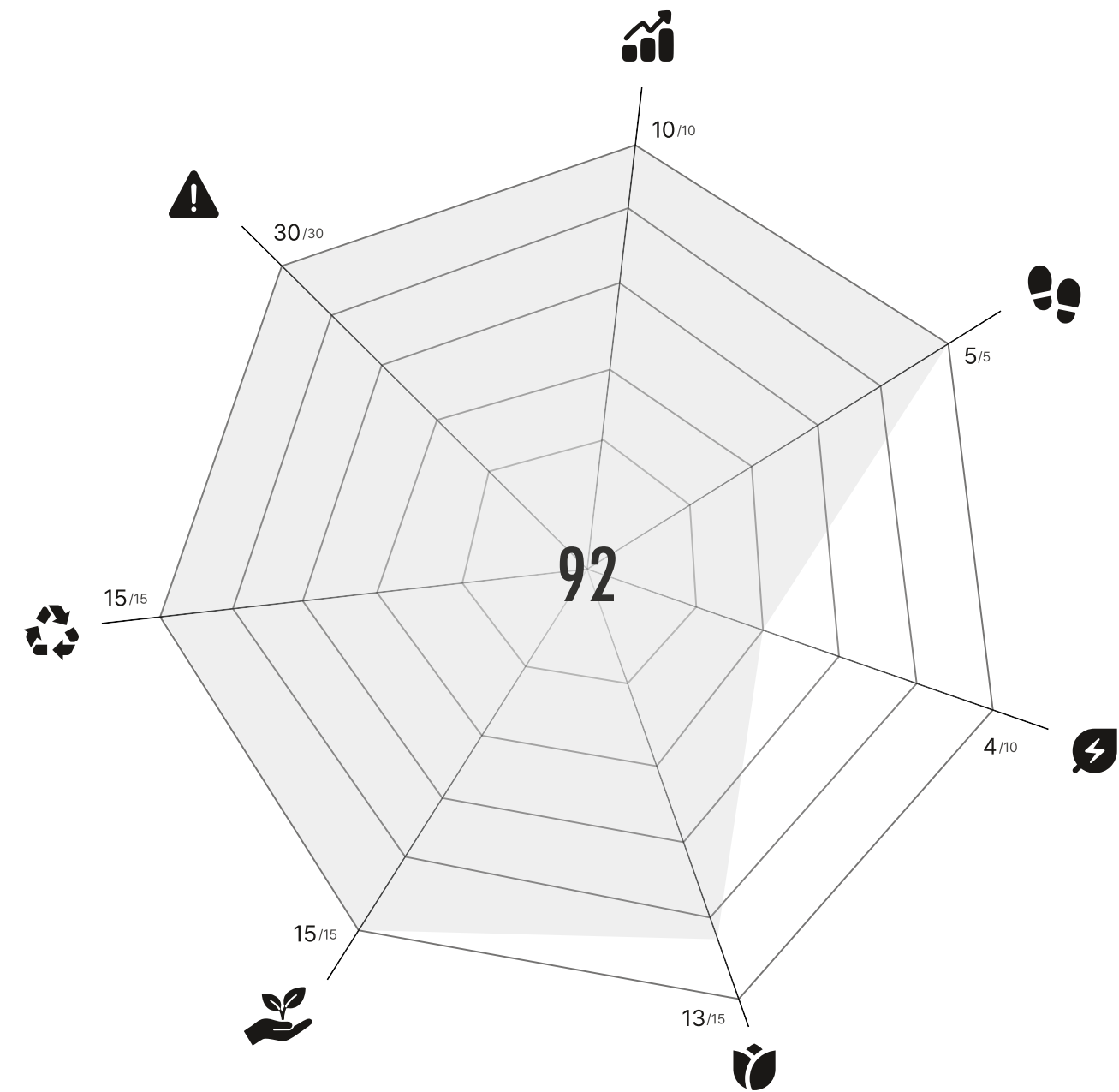
Not Evaluated (NE)

## FRA 422 Ways

Since rosemary requires distillation, we choose suppliers powered by renewable energy and committed to sustainable agriculture.

# Oakwood Absolute

<New Scent>



**Botanical Name**

Quercus robur

**IUCN Status**

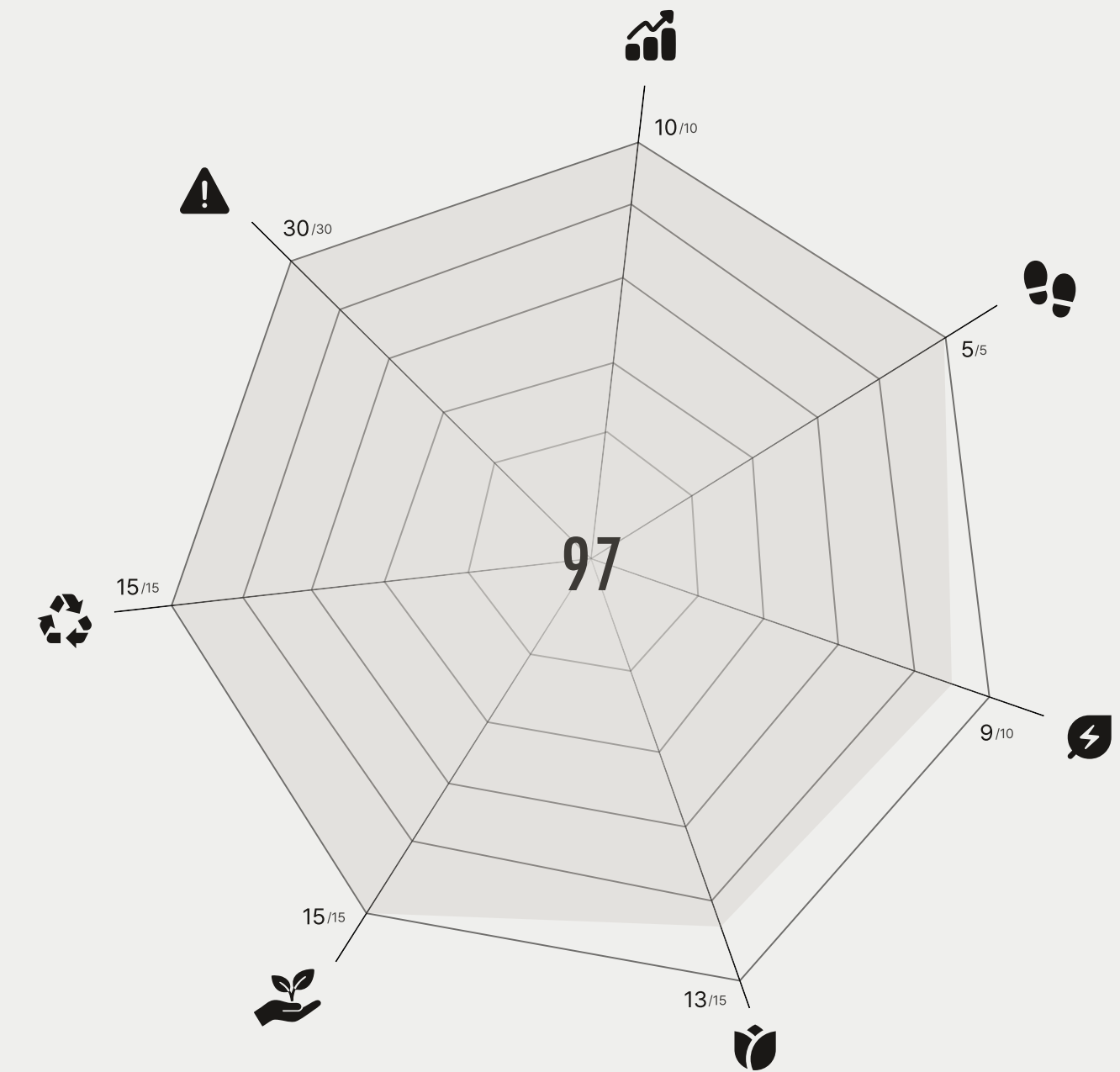
Least Concern (LC)

**FRA 422 Ways**

Oakwood absolute, recovered from wine industry byproducts, transforms what would have been incinerated or discarded into fragrance — embodying FRA 422's upcycling philosophy.

# Carrot Heart Oil

<New Scent>



**Botanical Name**

Daucus carota

**IUCN Status**

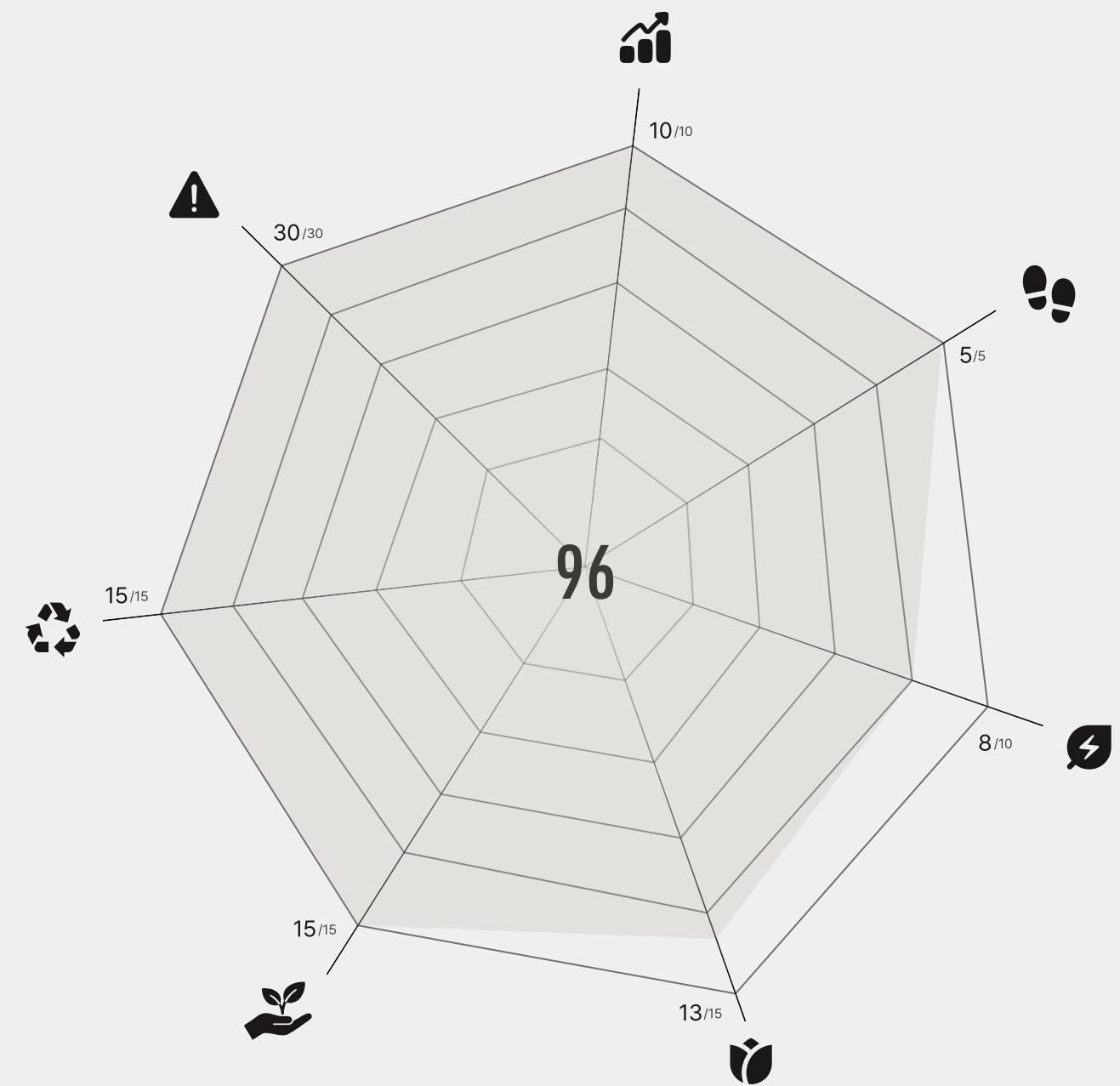
Least Concern (LC)

**FRA 422 Ways**

Carrot Heart oil transforms low-germination seeds — once discarded — into fragrance, turning agricultural waste into scent. Produced on 100% renewable carbon, it scores high on energy sustainability too.

# Lime Oil Rectified

<New Scent>



**Botanical Name**

Citrus aurantifolia

**IUCN Status**

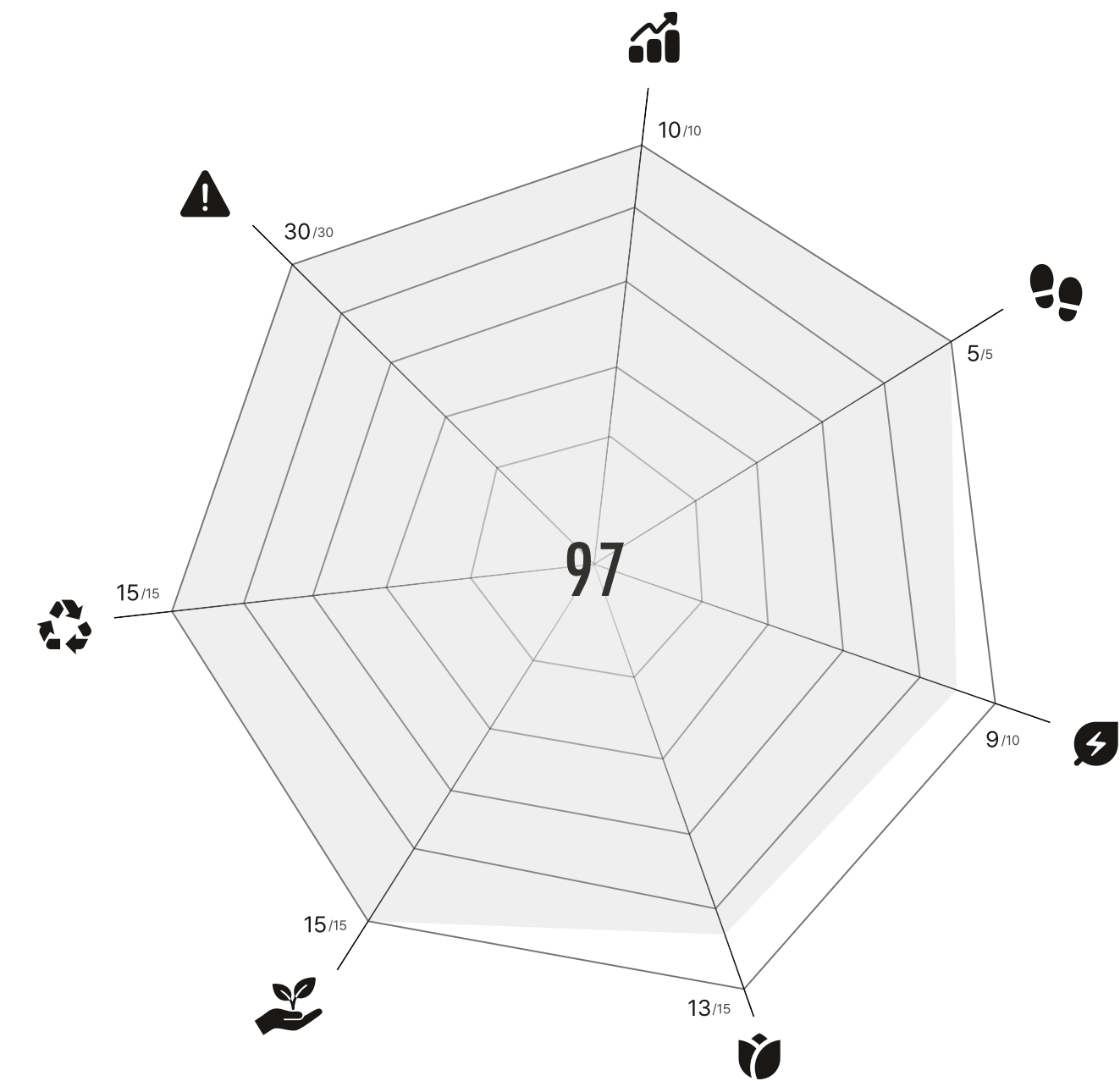
Not Evaluated (NE)

**FRA 422 Ways**

Lime oil refined to reduce phototoxic compounds balances safety and sustainability. Sourced from juice-processing byproducts, it contributes to resource circulation in citrus agriculture.

# Cypress Oil

<New Scent>



**Botanical Name**

Cupressus sempervirens

**IUCN Status**

Least Concern (LC)

**FRA 422 Ways**

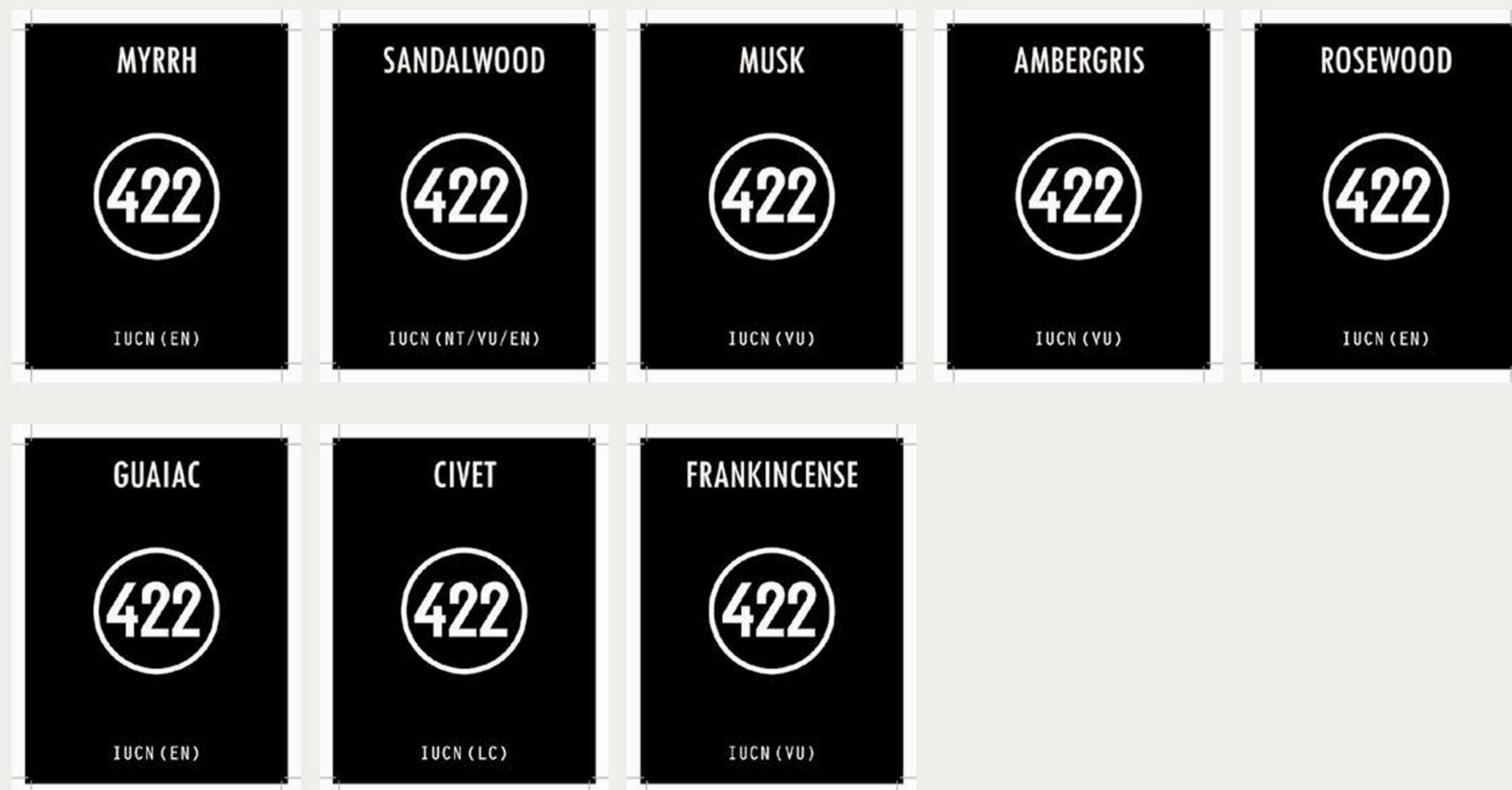
Cypress oil's strength lies in using leaves and twigs from floriculture pruning waste — extracting fragrance without dedicated harvesting. Its woody, crisp character adds depth and freshness.

## Restricted Scents

We define materials at IUCN VU status or higher — facing extinction risk — as 'Restricted Scents.' To protect endangered species, we replace them with sustainable alternatives. Through years of research, we've also developed substitute fragrances refined enough to be indistinguishable from the originals. These sustainable alternatives carry the '422 Fragrance' certification mark.



'422 Fragrance' Certification Mark



# CIVET

<422 Fragrance>

422



**Botanical Name**

Civettictis civetta

**IUCN Status**

Endangered (EN) or Least Concern (LC)

**FRA 422 Ways**

We occasionally receive offers for illegally sourced civet, but we never use unethical or illegal materials. Ethics and sustainability are our foremost principles in fragrance creation.

# SANDALWOOD

<422 Fragrance>

422



**Botanical Name**

Santalum album, Santalum spicatum

**IUCN Status**

Vulnerable (VU) or Endangered (EN)

**FRA 422 Ways**

FRA 422 doesn't use endangered Indian sandalwood. Instead, we choose Australian SPICATUM from rigorously sustainable estates, then recreate the character of Indian ALBUM through fine blending.

# GUAIAC

<422 Fragrance>

422



**Botanical Name**

Bulnesia sarmientoi (South American guaiacwood)

**IUCN Status**

Endangered (EN)

**FRA 422 Ways**

We never use wild-harvested endangered materials. Our substitute blends sustainable similar species with deep herbal notes, refined into an indistinguishable alternative.

# MUSK

<422 Fragrance>

422



**Botanical Name**

Moschus moschiferus

**IUCN Status**

Endangered (EN)

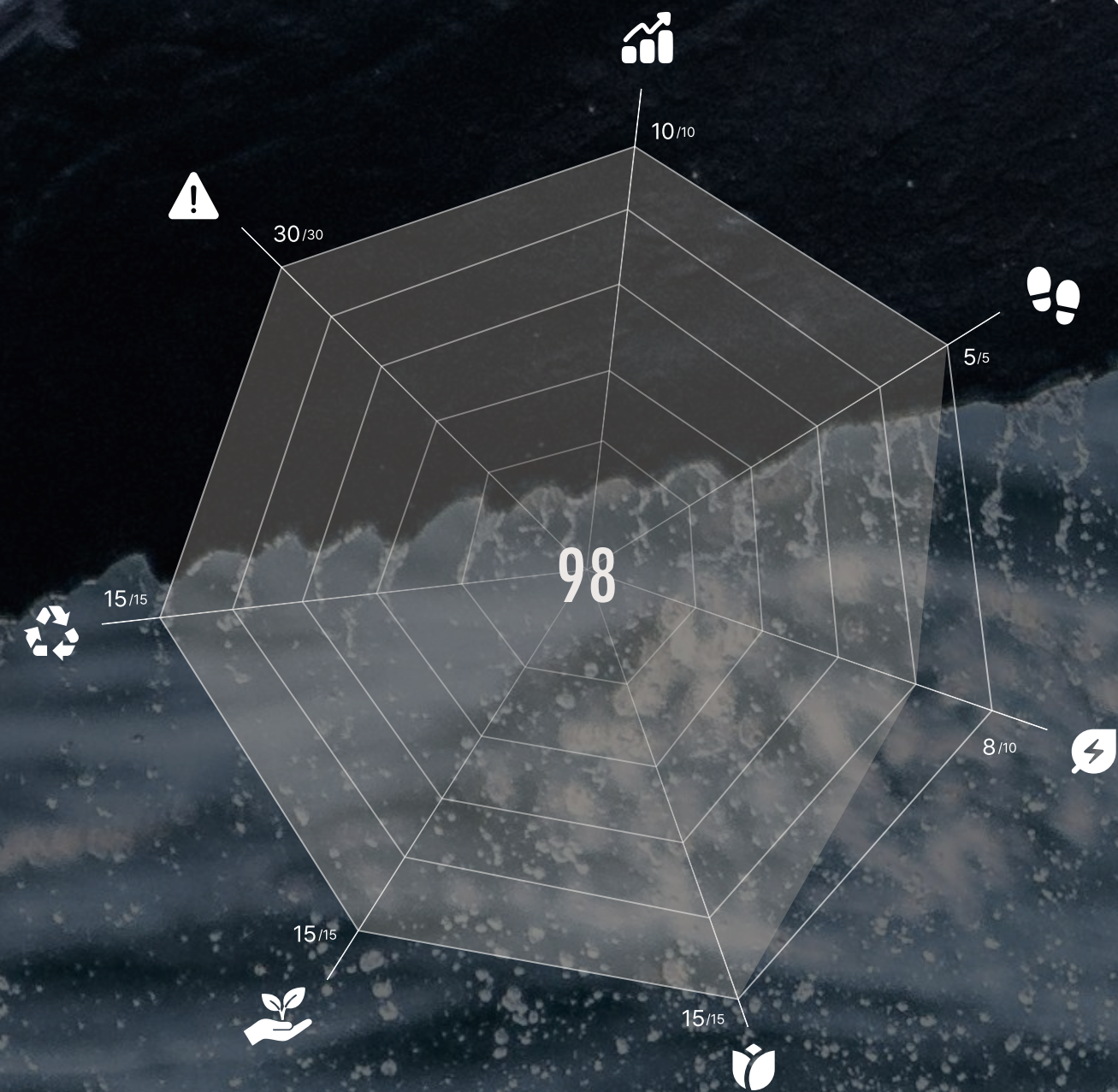
**FRA 422 Ways**

We never use natural musk. Instead, we use cruelty-free synthetic musk or plant-derived musk accords.

# AMBERGRIS

<422 Fragrance>

422



**Botanical Name**

Physeter macrocephalus

**IUCN Status**

Vulnerable (VU)

**FRA 422 Ways**

Even naturally excreted whale materials are off the table. We use only ethically certified synthetic ambergris components such as Ambroxan.

# ROSEWOOD

<422 Fragrance>

422



**Botanical Name**

Aniba rosaeodora

**IUCN Status**

Endangered (EN)

**FRA 422 Ways**

We never use Brazilian rosewood. Instead, we blend sustainable Dalbergia species with natural materials carrying rosewood-signature compounds, refined into a faithful, indistinguishable alternative.

# SPIKENARD

<422 Fragrance>

422



**Botanical Name**

Nardostachys jatamansi

**IUCN Status**

Critically Endangered (CR)

**FRA 422 Ways**

We never use endangered spikenard directly. We recreate its character with synthetic materials or sustainable plant alternatives like vetiver or patchouli.

# FRANKINCENSE

<422 Fragrance>

422



**Botanical Name**

Boswellia sacra, Boswellia serrata, Boswellia frereana

**IUCN Status**

Near Threatened (NT) or Least Concern (LC)

**FRA 422 Ways**

We use UPCYCLED oil from branches and leaves left over from paper and timber industries. We also prioritize products from FSC-certified forests, ensuring legal and sustainable management.

# LOUD(AGARWOOD)

<422 Fragrance>

422



## Botanical Name

Aquilaria malaccensis, Aquilaria crassna, Aquilaria sinensis

## IUCN Status

Vulnerable (VU)

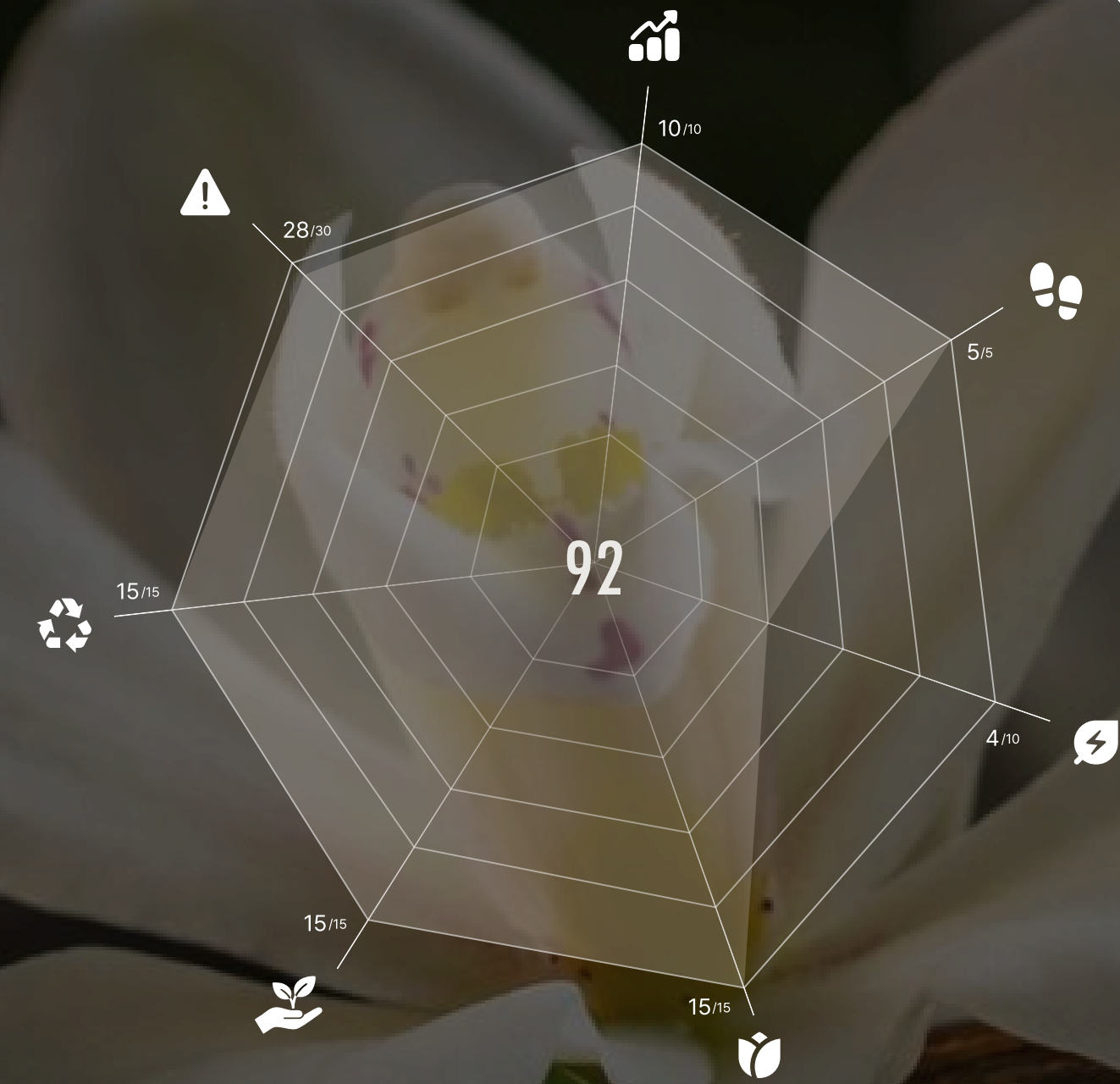
## FRA 422 Ways

We never use wild oud. Only CITES-certified plantation-grown oud or synthetic Oud Accord is used.

# VANILLA

<422 Fragrance>

422



## Botanical Name

Vanilla planifolia

## IUCN Status

Endangered (EN)

## FRA 422 Ways

We use natural vanilla from legal, sustainable farms, or plant-based synthetic vanillin. Wild-harvested materials are off the table — fair trade with farmers and supply chain transparency are core standards.

## The Moment It's Bottled



At FRA 422, sustainability matters even at the moment fragrance meets the bottle. Behind our two container types — glass and aluminum tube — lies our careful, considered choice.

### Part 1: The Glass Bottle

Our glass bottles are made with PCR (Post-Consumer Recycled) material from previously used glass, and PIR (Post-Industrial Recycled) material from production scraps. 48% of each bottle is PCR and 10% is PIR — reducing demand for new resources and bringing sustainable values to life.

We've tested even higher PCR and PIR ratios in pursuit of stronger sustainability. But the results revealed a paradox: at higher recycled-content levels, surface texture became uneven, print quality dropped, and defect rates rose. This would have created more waste — undermining the very sustainability we sought. So we prioritized minimizing unnecessary waste, choosing to use recycled glass at proportions that ensure stable quality.

This document outlines the specifications of glass containers used in our products, and our use of PCR (Post-Consumer Recycled) glass cullet.

**GLASS CULLET AND PCR USE DECLARATION FOR COSMETIC AND PERFUMERY PRODUCT**

We hereby declare that for normal glass productions of FLINT GLASS we use:

- Glass cullet with a percentage between: 25% - 38%, of which
- PCR with a percentage between: 6% - 10%  
(Calculated as indicated by FEVE. In specific campaign, PCR with a minimum percentage of 22%)

This percentage varies in different campaigns depending on the quantity and quality of post-consumer recycled glass (PCR) available on the market.

We inform that the use of glass cullet and PCR as raw material on glass melting process doesn't affect the mechanical, functional and aesthetical characteristics of the hollow glass containers produced.

Possible glass color fluctuations have to be considered normal in a generic industrial production of this type. We also declare that the presence of glass cullet and PCR doesn't affect all the common secondary manufacturing processes.

We declare that our standard Flint Glass production uses glass cullet at the following ratios:  
- Glass cullet usage: 25% – 38%  
- PCR (Post-Consumer Recycled) glass within that: 6% – 10%  
(per FEVE standards. Specific campaigns achieve a minimum 22% PCR.)

**Certificate of Recycling**

Company	Chaeunpackage	
Date	30 May 2024	
Product	Glass : Bottle & Jar	
Recycling Material	Recycled Glass	
Rate of Recycled Glass	PCR	48%
	PIR	10%

We hereby certify that it is manufactured at the rate indicated above and complies with the specifications provided.



## Part 2: The Aluminum Tube

Instead of multi-layered composites that resist recycling, we use tubes made of 99.8% pure aluminum. Aluminum is theoretically 100% recyclable — and unlike plastic or other metals, it can be recycled infinitely without quality loss.

That said, aluminum tubes can develop small cracks over time due to creasing and metal fatigue. You may have experienced this with hand cream tubes that split along the side. One common fix is adding plastic lining inside — but we wanted to make the choice that's right for the planet.



# The Moment It's Discarded

At FRA 422, sustainability matters even at the moment of disposal. Every package isn't a pretty wrapper destined for the trash — it's paper designed to ease the planet's burden.



## What is Arcopack Recycled paper?

Made from 100% recycled pulp produced via Elemental Chlorine Free (ECF) bleaching, Arcopack Recycled is recyclable and biodegradable.

It holds both FSC® and heavy-metal safety certification, with smooth texture, excellent printability, and economic efficiency — practical as packaging material.

## Eco-Certifications for Arcopack Recycled



The mark of responsible forestry



Recycled Paper



Chlorine-free bleaching



Acid-free paper



Free of heavy metals



Examples of packaging using Arcopack Recycled paper.



Examples of packaging using Arcopack Recycled paper.

## Toward a Zero-Waste Pop-Up

Behind every dazzling pop-up store, do you know how much waste is left behind?

Because pop-ups run for short periods in temporary spaces, they generate massive waste — most of it non-recyclable. From setup to teardown, a single pop-up averages 2-3 truckloads of waste (one-ton trucks).

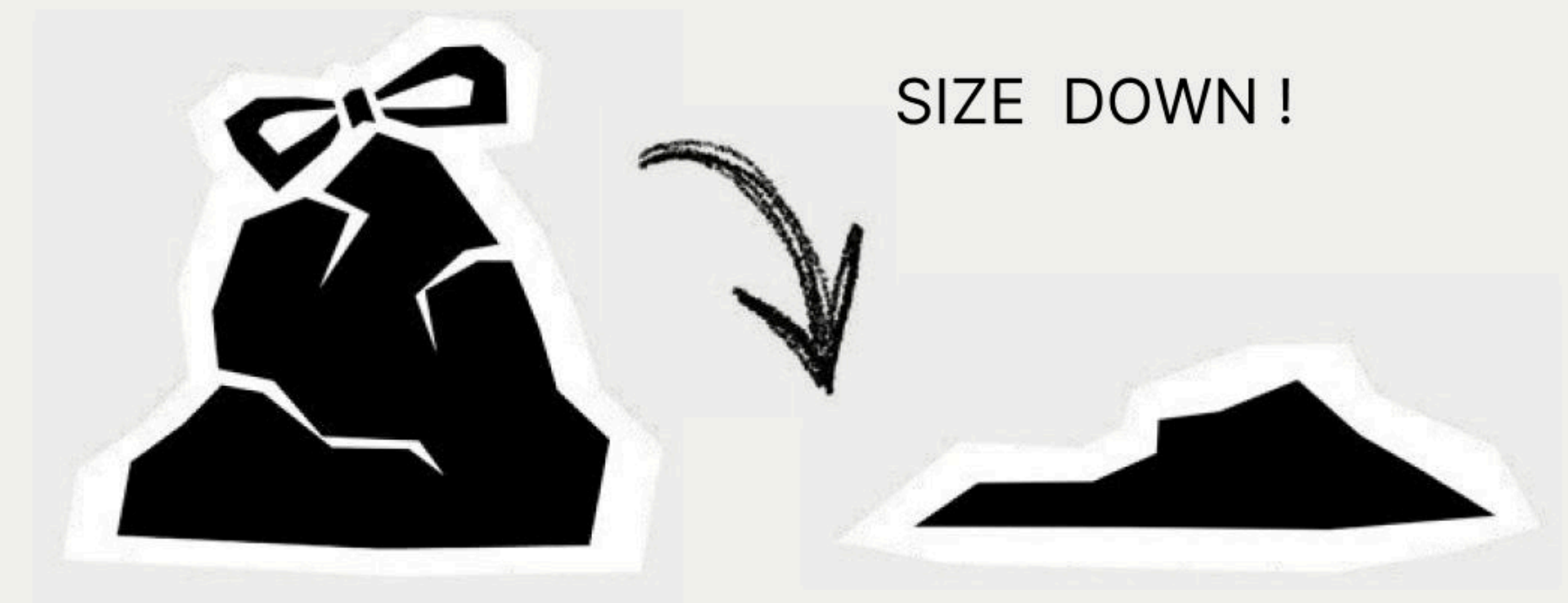
FRA 422 doesn't take this lightly. We constantly think and act to bring our pop-ups as close to zero waste as possible.





## 1. Maximize the Use of Vinyl Sheeting

FRA 422 avoids excessive packaging, and uses vinyl sheeting for outdoor advertising. While vinyl is hard to recycle, we chose it as the alternative that minimizes total waste volume — replacing larger structures and excessive installations that would otherwise generate far more material waste.



## 2. Maximize the Use of Paper

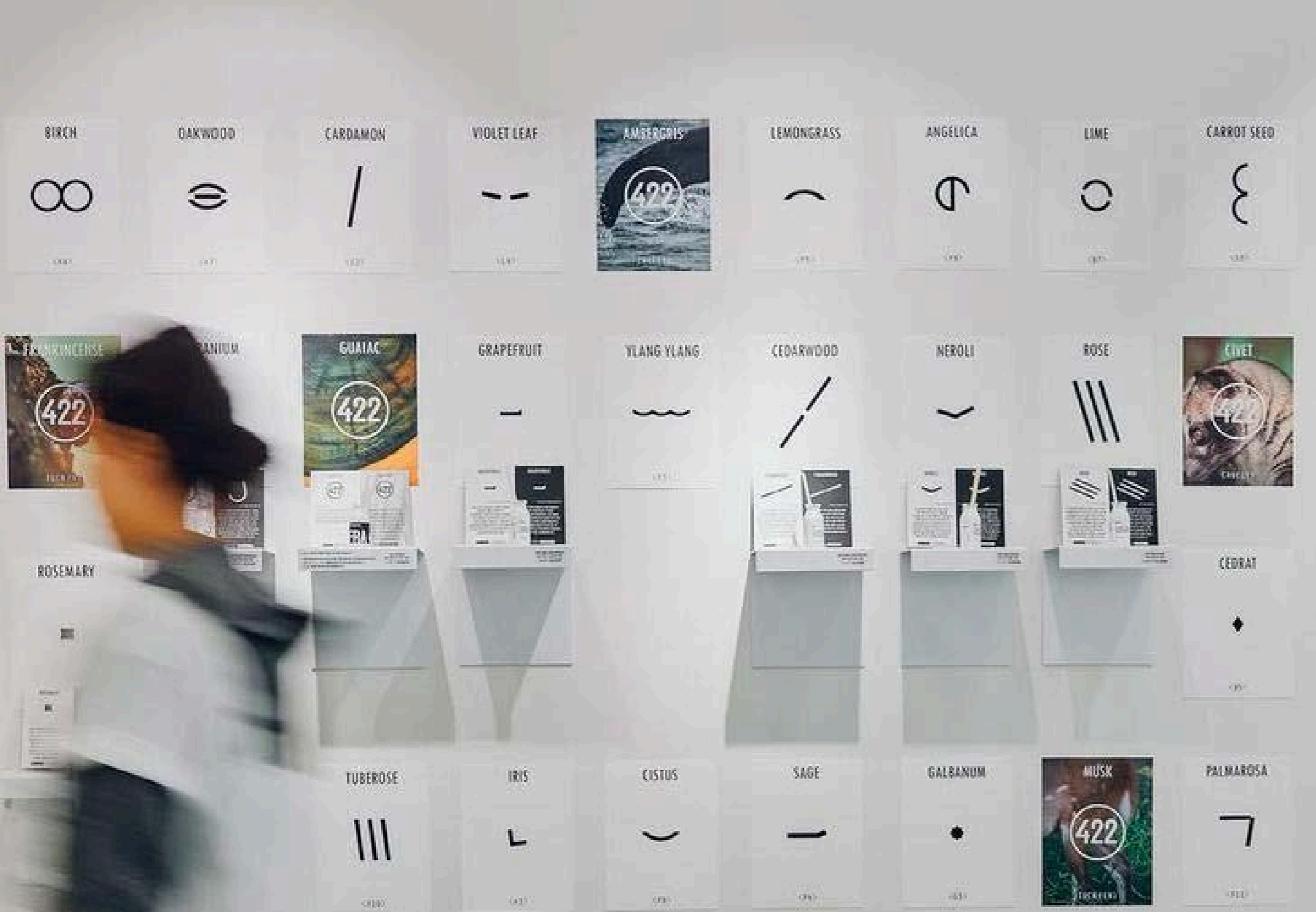
50% of FRA 422's first pop-up was made of paper.

Paper is recyclable when uncoated,  
and produces far less bulk waste than other materials.

Once everything destined to be discarded was replaced with paper,  
the space — and our conscience — felt that much lighter.







# 1% for the planet

'1% for the Planet' is an international network founded in 2002. Member companies worldwide donate 1% of annual gross sales to officially certified environmental organizations, driving real action for a sustainable planet. Members are externally audited each year to verify their donations are made transparently.

**FRA 422** has joined '**1% for the Planet**' as an official member, committed to a sustainable fragrance culture.

We donate 1% of sales to environmental organizations, ensuring that our brand's growth becomes action for the planet.



422 ways

## FRA 422's Sustainability Principles

Our reflections on sustainability ultimately led to one principle.

FRA 422 builds a sustainable fragrance culture between nature and people.

For us, this is logic beyond belief — necessity beyond value.

Introducing FRA 422's sustainability philosophy: '422 Ways.'

## BUYING 422

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- We monitor the IUCN Red List quarterly, excluding all plants at VU or higher risk and developing alternatives.
- IUCN NT-graded materials are used only when populations are STABLE.
- Wild-harvested materials use 'Wild-Foraged' or 'Ethically Wild Harvested' oils, kept under 10–20% to allow ecosystem recovery.
- We prioritize upcycled materials — fruit peels from food processing, cedar offcuts from timber, and more.
- We select materials extracted with eco-friendly solvents and low-emission processes.
- We source from cultivation sites that respect ethics and sustainability.

## MANUFACTURING 422

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- We produce in volumes matching demand.
- We minimize energy use across the entire production process.
- We support local communities through sustainable employment and social diversity.
- We collaborate with partners who share our sustainability values.

## PACKAGING 422

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- We use FSC (Forest Stewardship Council)-certified paper and follow eco-friendly printing processes.
- We use eco-friendly cushioning and strive for minimal packaging.

## SELLING 422

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- We always prioritize customer safety.
- We don't set sales targets that lead to OUTLET clearances.
- We minimize waste generated from promotional activities.

## INVESTING 422

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- We reinvest profits into sustainable fragrance research.
- We invest in promoting sustainable fragrance culture.
- We donate 1% of annual profits to environmental NGOs (1% for the Planet).

Looking Ahead to 2026

# FRA 422's Ongoing Reflections

2024. 12.

- FRA 422 is born

2025. 02.

- Reflections on sustainability in materials and packaging  
- Reflections on zero-waste pop-ups

As FRA 422 began offline activities, we started thinking about sustainability in both products and spaces.

2025. 12.

With the product line not yet fully launched, development continued throughout the year.

Reflections on materials and packaging continued, and for fragrance bottles, we kept experimenting to gradually raise PCR and PIR ratios within limits that maintain print quality.

2026.

FRA 422 joined '1% for the Planet' as an official member, beginning to donate 1% of annual profits to environmental NGOs.

We're working to fully secure data on the energy use and extraction sustainability of every fragrance material we use.

We'll strengthen transparency on uncollected data, and continue improving supply chain practices.

It's not perfect yet. But to one day fully live up to the principles we've set, FRA 422's reflections — and actions — will continue.